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FOR IMMEDIATE RELEASE

McNeil Consumer Healthcare Joins NCPDP Elite Partner Program

SCOTTSDALE, AZ – September 15, 2015 – [NCPDP](#) announced today that [McNeil Consumer Healthcare](#) has joined NCPDP’s Elite Partner Program. NCPDP’s Elite Partner Program establishes the highest level of sustained support for the valuable work of NCPDP in advancing patient safety and interoperability.

“McNeil Consumer Healthcare has long supported NCPDP, through its representation in our work groups and task groups, supporting recognition of our member leaders, and in championing our patient safety initiatives,” explained Lee Ann Stember, President of NCPDP. “We are pleased to welcome McNeil Consumer Healthcare into this elite tier of dedicated partners.”

“For years we have been committed to education as it relates to the safe use of all medicines and our ongoing partnership with NCPDP is yet another symbol of that commitment,” said Raj Mishra, Vice President of Medical and Clinical Affairs, OTC at McNeil Consumer Healthcare. “We look forward to continuing our collaboration with NCPDP to ensure patient safety and ongoing advancement of safe medicine practices.”

Elite Partners make a three-year commitment to supporting the vital work of NCPDP. The program will provide critical support for standards development and other work of NCPDP, including its continuing evolution as the forum for healthcare business and patient safety issues; for education; new product development; and the enhancement of existing products that support NCPDP’s operations.

[McNeil Consumer Healthcare](#) is the fourth company to join NCPDP’s Elite Partner Program; NCPDP will accept up to ten partners into the program. For information on how to participate in NCPDP’s Elite Partner Program, contact [Phillip Scott](#), Senior Vice President, Business Development, NCPDP.

About NCPDP

Founded in 1977, NCPDP is a not-for-profit, ANSI-accredited, Standards Development Organization with 1,600 members representing virtually every sector of the pharmacy services industry. Our diverse membership provides leadership and healthcare business solutions through education and standards, created using the consensus building process. NCPDP has been named in federal legislation, including HIPAA, MMA, and HITECH. NCPDP members have created standards such as the Telecommunication Standard and Batch Standard, the SCRIPT Standard for ePrescribing, the Manufacturers Rebate Standard and more to improve communication within the pharmacy industry. Our data products include dataQ®, a robust database of information on more than 76,000 pharmacies, and HCidea®, an innovative prescriber database that provides continually updated information on more than two million prescribers. NCPDP’s RxReconn® is a legislative tracking product for real-time monitoring of pharmacy-related state and national legislative and regulatory activity. For more information about NCPDP Standards, Data Services, Products, Educational Programs and Work Group meetings, go online at www.ncpdp.org or call (480) 477-1000.

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