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FOR IMMEDIATE RELEASE

ONC'S FRIDSMA TO DELIVER KEYNOTE AT NCPDP 2013 EDUCATIONAL SUMMIT

SCOTTSDALE, AZ – November 29, 2012 – The [National Council for Prescription Drug Programs](#) (NCPDP) announced today [Dr. Doug Fridsma](#), Director of the Office of Standards and Interoperability and the Acting Chief Scientist in the [Office of the National Coordinator for Health Information Technology](#), will be the keynote speaker of NCPDP's [2013 Educational Summit](#). The one day event will take place on February 5, 2013, at The Cosmopolitan of Las Vegas.

NCPDP's 2013 Educational Summit will cover topics in health reform, such as accountable care organizations, and feature the underlying standards required to build an interoperable and sustainable health system infrastructure, including:

- Standards for electronic prior authorization (ePA);
- Short cycle dispensing and synchronization;
- Medication therapy management (MTM);
- Health insurance exchanges (HIEs);
- Risk evaluation and mitigation strategies (REMS); and
- Electronic prescribing (ePrescribing) of controlled substances.

Register for the Educational Summit at

http://www.ncdp.org/meetings_ep_database.aspx?ID=ESFeb13#registration.

NCPDP plans to reveal keynote speakers for its Annual Technology & Business Conference in the coming weeks. To register for the Conference at the discounted rate, visit

http://www.ncdp.org/meetings_ac_register.aspx.

For real-time updates before and during NCPDP's 2013 Educational Summit, follow us at

<https://twitter.com/ncdp> and use the hashtag, #NCPDP.

About NCPDP

Founded in 1977, NCPDP is a not-for-profit, ANSI-accredited, Standards Development Organization with over 1,600 members representing virtually every sector of the pharmacy services industry. Our diverse membership provides leadership and healthcare business solutions through education and standards, created using the consensus building process. NCPDP has been named in federal legislation, including HIPAA, MMA, and HITECH. NCPDP members have created standards such as the Telecommunication Standard and Batch Standard, the SCRIPT Standard for e-Prescribing, the Manufacturers Rebate Standard and more to improve communication within the pharmacy industry. Our data products include dataQ[®], a robust database of information on more than 76,000 pharmacies, and HC Idea[®], a database of continually updated information on more than 2.3 million prescribers. NCPDP's RxReconn[®] is a legislative tracking product for real-time monitoring of pharmacy-related state and national legislative and regulatory activity. For more information about NCPDP Standards, Data Services, Products, Educational Programs and Work Group meetings, go online at www.ncdp.org or call (480) 477-1000.

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