

NEWS RELEASE

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NCPDP ANNOUNCES 2003 TIME AWARD WINNER

SCOTTSDALE, AZ -- The National Council for Prescription Drug Programs (NCPDP) has announced the 2003 recipient of "The Individual Member Excellence" (TIME) Award. **Catherine C. Graeff**, R.Ph., CEO of CG Associates was named the award recipient at the President's Dinner during the NCPDP Annual Conference held in Phoenix, Arizona in March.

This annual honor, established in 1990, is presented to an individual Council member in recognition of their unselfish devotion towards meeting the goals and objectives of the Council and the Board of Trustees.

Graeff has over 25 years of experience in operations, marketing and business development within the services sector of the health care industry. She has specific expertise in the management of rapidly growing firms within the pharmaceutical benefits, managed care, hospital pharmacy and information systems segments of the health care industry.

A 14-year member of NCPDP, Graeff has served in a variety of leadership roles for the standards setting organization, including Chair of the Finance Committee, Chair of the Strategic Planning Committee for three years and several years on the NCPDP Board of Trustees. Graeff is currently a member of the Board of Trustees and the Chair of the NCPDP Educational Programs Committee.

She received a Bachelor of Science, Pharmacy degree from the University of Nebraska Medical Center in Omaha and also earned a Masters, Business Administration from the University of Houston. Prior to CG Associates, Graeff held several executive management level positions, such as Vice President, Business Development for Information Network Corporation, Director of Marketing for Prescription Health Services, Inc., Vice President, Professional Services for NorthAmerican Pharmaceutical Services, Inc., Vice President for Express Scripts, Inc., and Vice President, Corporate Development for Owen Healthcare, Inc. She also served as a Clinical Professor for the Graduate School of Business at the University of Southern California.

Past NCPDP TIME Award recipients include: **Roger Pinsonneault** (2002), **Bob Beckley** (2001), **Jason R. Moore** (2000), **Margaret Weiker** (1999), **Phillip D. Scott** (1998), **Harold E. Cohen**, R.Ph. (1997), **Deborah L. Stroup** (1996), **Julie Pressley** (1995), **Ed D. Spearbeck** (1994), **Charles D. Pulido** (1993), **Ronald P. Jordan**, R.Ph. (1992), **Benjamin D. Ward** (1991), and **Michael J. Barone** (1990).

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ABOUT NCPDP

Founded in 1977, NCPDP is a not-for-profit, ANSI-accredited, Standards Development Organization (SDO). With over 1350 members representing virtually every sector of the pharmacy services industry, NCPDP has made great strides over the last 25 years. NCPDP has established HCIda, a new company that will create a health care identifier for individual health care prescribers. The NCPDP Provider Identification Number provides over 69,000 pharmacies with a unique identifying number for interactions with federal agencies and third party processors. NCPDP has 11 active Work Groups dedicated to the technological advancement of pharmacy through standards development. NCPDP's Telecommunication Standard Version 5.1 and Batch Standard Version 1.1 were named the official standards for pharmacy claims in the Health Insurance Portability and Accountability Act's Final Rule. For more information about NCPDP Standards, Educational Programs and NCPDP Work Group meetings, visit the NCPDP web site at www.ncdp.org.