
TRADE UPDATE

FOR IMMEDIATE RELEASE
February 14, 2005

CONTACT: Robin Ebert
(480) 477-1000 ext. 118
rebort@HCIda.org
www.HCIda.org

NCPDP LAUNCHES HCIDEA PRODUCT WITH UTAH MEDICAID

New Prescriber Identification Database Adopted by State of Utah

Scottsdale, AZ - The National Council for Prescription Drug Programs (NCPDP) has entered an agreement with the State of Utah Medicaid to distribute NCPDP's "Prescriber Identity Solution," the HCId®, to Utah pharmacy system vendors and pharmacies.

The HCId® will be used by the State of Utah to assist with Drug Utilization Review (DUR) and prescriber identification as well as to assist in improving the accuracy of Utah's Medicaid provider file demographic information.

"The unique prescriber identifier is an information technology solution to a human problem," said Brenda Bryant, Assistant Director, Division of Health Care Financing for the Utah Department of Health. "Being able to better identify prescribers allows us to ensure that Medicaid clients are receiving the best possible prescription drug care."

The use of the NCPDP-assigned HCId®, for prescribers, allows reviewers to correctly identify the prescriber on each prescription claim, greatly assisting the Drug Utilization Review Program's effectiveness. The National HCIda Prescriber Identifier Database has over one million enumerated U.S. prescribers, all of which have gone through a rigorous process of data validation. The Utah Department of Health will use the HCId® for identification and verification only for prescribers specific to the State of Utah. Pharmacies in Utah will have several months to populate their files with the new HCIda enumerator, the HCId®.

For more information on the power of HCIda, please visit www.HCIda.org or contact Robin Ebert at the NCPDP Council office at 480-477-1000 Ext 118 or rebort@HCIda.org.

About NCPDP

Founded in 1977, NCPDP is a not-for-profit, ANSI-accredited, Standards Development Organization with approximately 1400 members representing virtually every sector of the pharmacy services industry. Our diverse membership provides leadership and healthcare business solutions through education and standards, created using the consensus building process. NCPDP has been named in federal legislation, including HIPAA and the MMA. NCPDP members have created standards such as the Telecommunication Standard and Batch Standard, the SCRIPT Standard for e-Prescribing, the Manufacturers Rebate Standard and more to improve communication within the pharmacy industry. Our data services include the NCPDP Provider Identification Number, a unique identifier of over 68,000 pharmacies and HCIda, "The Prescriber Identity Solution". For more information about NCPDP Standards, Educational Programs and Work Group meetings, go online at www.ncpdp.org.