HEALTHCARE TECHNOLOGY

REMOVING THE DIGITAL DIVIDE

PHARMACIST ROLES
MORE PROMINENT THAN EVER BEFORE!

77% ADMINISTER VACCINES

FOLLOW UP

NOW WHAT?!

“I HAVE MULTIPLE SCLEROSIS...” - REAL PATIENT

I HAVE QUESTIONS - CONVENIENCE NEEDS

I RELY ON COMMUNICATION WITH MY PHARMACIST

ADVANCES IN HEALTHCARE & INTEROPERABILITY

ALLEVIATE BURDEN OF MANUAl TASKS

CREATE INNOVATE

DATA LIQUIDITY TO PRICE

VIRTUAL

I WANT MORE...
- CONTROL
- CONVENIENCE
- BETTER PRICE

BURN OUT

REASONS?
- STAFFING
- ADMIN TASKS
- OVEREMPHASIS ON METRICS
- NOT ENOUGH BREAKS!

The PATIENT JOURNEY
(WE CAN DO BETTER...)

LEGISLATION STANDARDS
- ACCELERATE DATA
- IMPROVE VISIBILITY
- MAINTAIN SECURITY
- PROVIDER NOTES

NCPDP
Stewards of Change INSTITUTE

SPEED

E-CARE

FRAME THE MESSAGE INK.com