DREAM BIG | ACT NOW

CATCH THE WAVE!

The NCPDP 2020 Annual Technology & Business Conference will get you ready for the next wave of healthcare innovation with exciting networking opportunities, educational sessions and an epic new spin on our Solutions Marketplace – the NCPDP Engagement Hall!

The 2020 Annual Conference theme, Dream BIG | Act NOW, is a timely call to action for NCPDP members. NCPDP is known for being an innovative problem-solver for the industry and is being called upon by government agencies and other stakeholders to do more – faster! So we need our members to be creative, find ways to meet the challenge and Dream BIG. And just like catching the perfect, iconic wave that people dream of, it will take all our experience and skills – entrepreneurial, clinical, technical and professional; persistence and perseverance; and an ability to be present and patient - to catch the wave and ride it to shore.

NCPDP’s Annual Conference is the one place that you can meet and interact with people from virtually every segment of the healthcare industry! Our conference attendees represent the range of industry segments including retail, independent and specialty pharmacies; pharmacy benefit management companies; government agencies; pharmaceutical manufacturers; long-term care; vendors; providers; database management organizations; healthcare consultants; wholesale drug distributors, and more.

Join us as we Dream BIG | Act NOW at the NCPDP 2020 Annual Technology & Business Conference, May 4-6, 2020, at the Westin Kierland Resort & Spa in Scottsdale, Arizona.

There’s so much to look forward to, so reserve your sponsorship and exhibit space today!

Contact Kim Dixon-Williams, CMP, at kdwilliams@ncpdp.org or 480.477.1000, ext. 113.

2020 ANNUAL CONFERENCE HIGHLIGHTS:

- **Networking Opportunities** — Networking is the #1 reason to attend NCPDP’s Annual Conference! And it’s no wonder because the conference is packed with networking opportunities from the Opening Reception on May 4th to the Closing Networking Event on May 6th. You won’t want to miss these opportunities to visit with old friends and make new ones. Plus, there are the NCPDP Foundation events you look forward to each year like the Fun Run/Walk and Silent Auction. Get ready for a new twist on the highly-rated Foundation Pour because we will be serving up an entirely new, exclusive experience that you can only get at this event!

- **Educational Programming** — Track sessions on the topics that matter most to you and your business will keep you informed of the latest innovations and practical solutions in healthcare. We are bringing back our traditional 60-minute track sessions and 30-minute, rapid-fire hot topic sessions focused on emerging trends. Most sessions will offer Continuing Pharmacy Education (CPE) credits for pharmacists and pharmacy technicians.

- **Engagement Hall** — The NCPDP Engagement Hall is a major renovation of the Solutions Marketplace that will transform the heart of our conference into an engaging experience for all attendees. Imagine the hub of all the conference action with a live demonstration stage for showcasing innovative products and solutions. Launch a new product in our first-ever Innovation Showcase. Check out the new floorplan which highlights the Innovation Showcase and exhibit space available in the NCPDP Engagement Hall. Plus, get wrapped up in engaging conversations with conference goers in our new, Privacy Wall meeting exhibit options. All this and more is in store at the Engagement Hall. Get all the details in this Prospectus.

- **Keynote Speakers** — With so many new and exciting opportunities to share, we are keeping the 2020 Keynote Speakers under wraps for now. Stay tuned for the reveal of our keynotes in the coming months.
WHAT’S IN IT FOR YOU AND YOUR ORGANIZATION?

• **Discover new clients and business opportunities.** NCPDP brings all segments of the pharmacy industry together with over 300 companies attending!

• **Gain access to industry decision-makers and influencers.** More than 80% of NCPDP members are at the manager to executive levels. Stand out from the crowd and reap the benefits of increased networking time and exposure!

• **Show your company’s support of NCPDP.** Your presence shows support for standards development and involvement in addressing healthcare industry business and patient safety issues, sending a positive message to your clients and prospects.

* as of October 2019
ENGAGE ATTENDEES THROUGH CONFERENCE SPONSORSHIPS

NCPDP is excited to bring these promotional opportunities to our Annual Conference sponsors in 2020. Being a sponsor brings your organization into the spotlight and keeps it there for the full duration of NCPDP’s 2020 Annual Technology & Business Conference! Get more exposure by securing your sponsorship early so your logo/company name is included in all pre-conference promotional materials. That can equal months of visibility for your organization.

Production deadlines begin January 8, 2020. A 50% deposit is due at the time of commitment for your sponsorship. The remaining balance must be paid in full by March 27, 2020. Sponsors will not be recognized on the conference website or in printed materials until full payment is received.

Contact Kim Dixon-Williams, CMP, at kdwilliams@ncpdp.org or 480.477.1000, ext. 113, for additional information.

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<tr>
<td>Logo Featured in Membership Communications</td>
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<tr>
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</tr>
<tr>
<td>Link to Your Website From the Conference Sponsorship Webpage</td>
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<tr>
<td>Recognition During the Awards Luncheon</td>
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<tr>
<td>Listing in Pocket Guide</td>
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#NCPDP20 | CONFERENCE SPONSORSHIPS

## PLATINUM SPONSORSHIPS

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
</tr>
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<tbody>
<tr>
<td>Wi-Fi Sponsorship</td>
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<tr>
<td>TIME Award</td>
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<tr>
<td>Conference Keynote Speaker Events (4 available)</td>
<td>$20,000</td>
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<tr>
<td>Flash Drives</td>
<td>$20,000</td>
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<tr>
<td>Power Banks</td>
<td>$20,000</td>
</tr>
<tr>
<td>Archway Graphics</td>
<td>$20,000</td>
</tr>
<tr>
<td>Conference Bag</td>
<td>$20,000</td>
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<tr>
<td>Foundation Pour</td>
<td>$20,000</td>
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</tbody>
</table>

As the conference Wi-Fi sponsor, your organization will be recognized as the provider of complimentary wireless high-speed Internet throughout the conference spaces.

The TIME Award honors an individual member of NCPDP who has generously devoted time and passion to the Council. As sponsor of this prestigious award, your organization will be recognized during the invitation-only President & CEO Leadership Appreciation Dinner.

As the sponsor of one of our Keynote Speaker Events, your organization will be recognized at the keynote event and have the privilege of introducing the Keynoter. Choose from one of the following Keynote Speaker Events:
- Opening Session Keynote Breakfast (Tuesday)
- Awards & Keynote Luncheon (Tuesday)
- Passing of the Gavel & Keynote Breakfast (Wednesday)
- Keynote Luncheon (Wednesday)

Join our “paper-lite” effort and sponsor the conference flash drives. Your full-color logo will be featured on the flash drive.

As sponsor of this sought-after item, attendees will remember your organization as sponsor of the embossed journal that each attendee will take home from the conference. This has proven to be one of the most valuable sponsorships available according to our attendees!

## GOLD SPONSORSHIPS

<table>
<thead>
<tr>
<th>Sponsorship</th>
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<tbody>
<tr>
<td>Engagement Hall* Opening Reception</td>
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</tr>
<tr>
<td>Engagement Hall* Refreshments (2 available)</td>
<td>$15,000</td>
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<tr>
<td>Closing Networking Event (4 available)</td>
<td>$15,000</td>
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<tr>
<td>Key to Success</td>
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<tr>
<td>Conference Journal</td>
<td>$10,000</td>
</tr>
<tr>
<td>Engagement Hall* Windows</td>
<td>$10,000</td>
</tr>
<tr>
<td>Engagement Hall* Door Graphics (3 available)</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

Conference attendees rate networking opportunities as the number one reason to attend. Establish your organization as an industry leader by sponsoring the Opening Reception in the Engagement Hall. Attendees enjoy networking and snacking while perusing business solutions.

This is your chance to be seen as attendees visit the Engagement Hall. Your sponsorship provides refreshments for attendees during Engagement Hall hours on Tuesday or Wednesday. Sponsorship includes your logo on napkins, cup sleeves, stir sticks and mints. Secure one of these prime sponsorships today!

Your organization will get a premium branding opportunity as the sponsor of one of the many elements of our closing networking event. Available sponsorships include the photo booth, refreshments, entertainment, and interactive gaming activities. Ask about all the opportunities available!

Attendees will take note of your organization as sponsor of the embossed journal that each attendee will take home from the conference. This has proven to be one of the most valuable sponsorships available according to our attendees!

Be the exhibitor that welcomes everyone to the Engagement Hall with your company logo on the entrance window. This is a prime opportunity to display your company’s products and logo front and center at the Engagement Hall! Also included is one Stepping Stone advertisement.

This impressive opportunity commands attention with its can’t miss location on the inside of the entry doors to the Engagement Hall. All we can say about the ROI on this preferred sponsorship is, “That’s a Wrap!”

This impressive opportunity commands attention with its can’t miss location on the entry doors to the General Session. The sponsorship provides great visibility during General Session, Keynotes, breakfast, lunch and the entire conference!

*Engagement Hall was formerly the Solutions Marketplace.
### SILVER SPONSORSHIPS

- **Hallway Window Graphics (3 available)** ........................................... $7,500
  Your organization will be front and center on the hallway windows where attendees congregate for breakfast and lunch. These large windows allow for a prominent logo and your accompanying message. Includes 2 windows.

- **USB Plug-In Fan** ........................................................................... $7,500
  Take this “cool” opportunity to provide a refreshing breeze while promoting your brand! Connects to PC, Notebook or any other USB device and includes your logo in full color.

- **Pause with Paws** ........................................................................... $7,500
  Your sponsorship of this popular event on Tuesday and Wednesday includes puppy cuddles, two Stepping Stones featuring your logo, and a logoed travel lint brush! Several dogs from the local branch of HopeAARC.org, an animal-assisted crisis response organization, will be present during the break for attendees to pet and cuddle.

- **Pocket Guide** ................................................................................... $7,500
  This handy little pocket guide is a quick reference to the daily activities taking place at the conference. Your company logo will be strategically placed on the cover for maximum brand-building and recognition.

- **PopSockets Grip** ........................................................................... $7,500
  Take a “stand” and “stick” your brand where it counts – on A PopSocket Grip! PopSockets are the ultimate when it comes to gripping, propping, and cord management of your phone and earbuds. Includes full-color imprint logo.

- **Daily Schedule Email** ..................................................................... $7,500
  This exclusive sponsorship is a time-saver and a nighttime reminder of the next day’s activities. At the conclusion of each business day, an email will be sent to all attendees with the next day’s schedule of events. By sponsoring this high-profile opportunity, your company will be recognized each time attendees view the email to plan their busy days.

- **Travel Amenity Kit** ......................................................................... $7,500
  Promote on the go! Let your name get maximum exposure with a custom Travel Amenity Kit. This kit contains items our attendees will need if they’ve left anything at home! Kit includes a one-color imprint of your logo.

- **NCPDP Foundation Fun Run/Walk** ................................................... $5,000
  As the event sponsor, your logo will be prominently featured on the water/snack station and selected runner swag (i.e. string bags, t-shirts, hats, water bottle, and cooling towel).

### BRONZE SPONSORSHIPS

- **Pill Capsule Hot/Cold Pack** ............................................................. $3,500
  Associate your company with instant relief by sponsoring these Hot/Cold Packs! Your company logo will be branded front and center on the aqua bead therapy pack, which can be used warm or cold for quick pain relief.

- **Stain Remover Stick** ....................................................................... $3,500
  Rescue attendees from stains with your full-color company logo on these powerful stain remover sticks. Everyone will look their best regardless of spills with one of these handy stain remover sticks.

- **Write-On! Sponsorship** .................................................................. $3,500
  Everyone loves a good pen, pencil or highlighter! Put your logo in everyone’s hands when you sponsor a conference writing instrument that is included in all of the conference bags.

- **Track Session** .................................................................................. $3,000
  Show your support of educational programming by sponsoring a 60-minute track session or two 30-minute track sessions on a topic(s) that is important to your organization. Your sponsorship includes signage, a sponsor slide, website recognition, and acknowledgment during the track session.

- **Smartphone Silicone Wallet** ............................................................ $3,000
  Success is in the “cards” for your organization with the smartphone wallet! This soft silicone pocket attaches to the back of any device that attendees want to turn into a mini-wallet, branded with your organization’s logo.

- **Microfiber Cleaning Cloth** ............................................................... $3,000
  Attendees can safely clean scratch-sensitive surfaces with this innovative microfiber cloth branded with your logo.

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Don’t see a sponsorship that fits your needs? Custom sponsorships can be created that fit your budget and fulfill your branding needs!

Contact Kim Dixon-Williams, CMP, at: 480-477-1000, ext. 113 or kdwilliams@ncpdp.org.

**SPONSOR APPLICATION**
NCPDP’s Annual Sponsorships are a new category of sponsorship launched in 2018. The Annual Sponsorship benefits are described below. In addition to these benefits, Annual Sponsors will be featured on a sign at NCPDP’s Annual Conference.

**PLATINUM LEVEL**

**Stakeholder Action Group Meetings** ......................................................................................................................................................$20,000
New this year is a chance for your company to be a major part of one of NCPDP’s most important initiatives – Stakeholder Action Group (SAG) Meetings. NCPDP hosts these sessions to clarify emerging or escalating issues, hear multiple stakeholder perspectives, and propose action plans for solutions. This sponsorship includes up to four SAG meetings per year.

**New Member Luncheon (4 per year)** ....................................................................................................................................................$20,000
Welcome new members to NCPDP by sponsoring the New Member Luncheon. This luncheon and orientation to NCPDP is presented four times a year to new members, making this a prime sponsorship opportunity.

**NCPDP Women’s Leadership Initiative Events (4 per year)** ....................................................................................................................$20,000
Be the first to sponsor NCPDP’s new women’s leadership initiative, which will host its inaugural event in November 2019. Sponsor refreshments at these events throughout the year at Annual Conference and work group meetings. Sponsorship includes opportunities to network with current and future women leaders.

**Acronym Dictionary** ............................................................................................................................................................................$20,000
SPL, HIPAA, PDQ, LTC – acronyms can be confusing so provide your colleagues with one of the most popular and valuable resources NCPDP offers: the Acronym Dictionary. The Acronym Dictionary is given to all conference attendees, all new members throughout the year, and distributed at tradeshows and industry meetings. Your organization’s logo will be prominently featured on the cover. This sponsorship also includes the following Annual Conference benefits: four (4) conference registrations; four (4) sponsor reception invitations; pre- & post-conference attendee rosters; Stepping Stone sponsor graphic (if exhibiting); logo featured in membership communications; logo on promotional eBrochure (PDF); logo in Pocket Guide; link to your website from the conference Sponsorship webpage; and recognition during the Awards Luncheon.

**Conference Lanyards** ............................................................................................................................................................................$20,000
This sponsorship hangs around all year! Conference lanyards are printed with your organization’s logo and distributed at registration to attendees of the quarterly work group meetings and other NCPDP member meetings. This sponsorship also includes the following Annual Conference benefits: four (4) conference registrations; four (4) sponsor reception invitations; pre- & post-conference attendee rosters; Stepping Stone sponsor graphic (if exhibiting); logo featured in membership communications; logo on promotional eBrochure (PDF); logo in Pocket Guide; link to your website from the conference Sponsorship webpage; and recognition during the Awards Luncheon.

**GOLD LEVEL**

**Emerging Professionals Networking Events (4 per year)** ........................................................................................................................$15,000
Sponsor refreshments at Emerging Professionals Networking Events throughout the year at Annual Conference and work group meetings. Sponsorship includes opportunities to network with NCPDP’s Emerging Professionals at these events.

**Continuing Education (CE) Credits** ..........................................................................................................................................................$10,000
As the sponsor for CE credits for NCPDP’s Educational Programs, you will ensure that your company will stand out as supporting continuing education for Pharmacists and Pharmacy Technicians. Sponsorship includes promotion on the NCPDP website as the sponsor for CE credits for educational programs for the year.

**SILVER LEVEL**

**Educational Webinars** ..............................................................................................................................................................................$7,500
As the sponsor of NCPDP webinars, your company will be recognized on the NCPDP Webinar webpage. Also included is a placement of a slide on the presentation deck recognizing your organization as the sponsor of NCPDP webinars.

*Note: Continuing Education Credits and the NCPDP/HIMSS Town Hall Webinars are not included in this sponsorship.*

*Annual Sponsorship benefits are shown in the item descriptions and do not include Conference Sponsorship benefits, unless otherwise noted.*
SHINE THE SPOTLIGHT ON YOUR ORGANIZATION’S INDUSTRY ADVANCEMENTS AND OFFERINGS!

NEW! NCPDP INNOVATION SHOWCASE

The NCPDP Innovation Showcase provides a new platform for you to introduce and present your new product, service or technology innovations to Conference attendees. Each 20-minute interactive presentation is held center stage during Engagement Hall hours and provides you with an opportunity to increase visibility and attract more interest within the industry. No other conference events are occurring during scheduled presentations.

Limited availability - secure your time today!
CLICK HERE FOR INNOVATION SHOWCASE & MEETING ROOM REGISTRATION

$5,000 per 20-minute session. Available times:

**Tuesday, May 5, 2020**
- 4:00 - 4:20 PM
- 4:30 - 4:50 PM
- 5:00 - 5:20 PM

**Wednesday, May 6, 2020**
- 9:00 - 9:20 AM
- 9:30 - 9:50 AM
- 10:00 - 10:20 AM
- 10:30 - 10:50 AM

Includes:
- 20-minute presentation on the center stage, standard audio-visual equipment included (i.e., screen, microphones, sound system)
- One (1) complimentary registration
- Presentation promotion on Conference webpage, the NCPDP NOW and mobile application

INNOVATION SHOWCASE BUNDLES

**ENGAGEMENT HALL BUNDLE — $10,000**
Includes:
- Innovation Showcase
- Wrapped classroom
- Two (2) complimentary registrations

**PRIVACY WALL BUNDLE — $6,500**
Includes:
- Innovation Showcase
- Privacy wall with meeting table
- One (1) complimentary registration

**MEETING ROOM BUNDLE — $6,000**
Includes:
- Innovation Showcase
- Privacy wall with meeting table
- One (1) complimentary registration

**INNOVATION SHOWCASE**

**WRAPPED CLASSROOM — $7,500**
Four (4) Available
Includes:
- 10’ x 10’ enclosed meeting space w/ door
- Your branding on the exterior
- One (1) 30” round table
- Four (4) chairs
- Electric
- Water station
- One (1) complimentary registration

**PRIVACY WALL WITH MEETING TABLE — $2,500**
Includes:
- 8’ x 8’ meeting space
- One-sided fabric print (your branding) on curved privacy wall
- One (1) 30” round table
- Four (4) chairs

**MEETING ROOM BUNDLE — $1,000 PER DAY, UP TO THREE (3) DAYS**

All spaces are limited and reserved on a first come, first served basis.
New Engagement Hall layout and offerings are designed to help you make connections that will ultimately lead to new opportunities!

NCPDP’s Engagement Hall, formerly known as the Solutions Marketplace, is located in the Trailblazer Ballroom on the Lobby Level, close to all the conference action. The Engagement Hall floor plan is designed to optimize opportunities for attendees to interact with exhibitors. Don’t miss this opportunity to showcase your products and services to the leaders, decision-makers and influencers in healthcare. To get the best selection of booth locations, reserve your exhibit space today!
NGAGEMENT HALL IS LOCATED BY ALL THE ACTION!

NCPDP invites you to exhibit with us in 2020! As one of the most broadly attended and successful industry events in the country, the Engagement Hall is a prime opportunity for increased visibility and engagement with conference attendees.

EXHIBIT BOOTH SPACE:

<table>
<thead>
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<th>Size</th>
<th>Price</th>
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<tbody>
<tr>
<td>10’ x 10’ Booth</td>
<td>$2,995</td>
</tr>
<tr>
<td>10’ x 20’ Booth</td>
<td>$4,195</td>
</tr>
</tbody>
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Includes:

- One conference registration with 10’ x 10’ booth.
- Two conference registrations with 10’ x 20’ or larger booth.
- Option to purchase one Exhibitor Only Pass for a second individual to staff your booth. The full conference registration fee will be applicable for any additional exhibit staff. (Exhibit Only Pass gains access to Exhibit Hall, no sessions.)
- Pre- and post-conference attendee registration lists.
- Link to your website from the Annual Conference Engagement Hall webpage.*
- Listing in the Pocket Guide.*
- Booth space consists of an 8’ tall back drape and 3’ wide draped side rails.
- Standard booth sign displaying your company name and booth number.
- Carpet throughout the Engagement Hall.
- 24-hour security provided throughout the duration of the conference.
- Company PowerPoint slide to be shown before General Session presentations.

Prefab Exhibit Option Add On:
Tailor your exhibit to Conference attendees, eliminate shipping your exhibit expenses, set-up and tear down hassles by purchasing a pre-fabricated customized exhibit.

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
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<tbody>
<tr>
<td>10’ x 10’ Prefab Exhibit</td>
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</tr>
<tr>
<td>10’ x 20’ Prefab Exhibit</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

Includes:

- Hard wall booth
- Custom graphic header
- Carpet & padding
- 200 lbs. worth of freight
- (3) Customized panel graphic back wall
- (1) 6’ skirted table
- (2) Chairs
- (1) Wastebasket

GOVERNMENT AND NON-PROFIT TABLETOPS

<table>
<thead>
<tr>
<th>Size</th>
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</thead>
<tbody>
<tr>
<td>6’ x 30” Table</td>
<td>$850</td>
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</tbody>
</table>

Take advantage of this excellent, cost-saving solution, only available to government agencies, non-profits* and universities.

Includes:

- One (1) draped, skirted 6’ table
- Two (2) chairs

*Proof of non-profit status will be required.

ENGAGEMENT HALL MOVE IN/OUT**:
Exhibitor Move In on Monday, May 4, 2020: 8:00 a.m. to 4:30 p.m.
Exhibitor Move Out on Wednesday, May 6, 2020: 12:30 a.m. to 3:30 p.m.

ENGAGEMENT HALL HOURS**:
Monday, May 4, 2020: 6:00 p.m. to 8:00 p.m. – OPENING RECEPTION
Tuesday, May 5, 2020: 3:15 p.m. to 5:15 p.m.
Extended: 1:45 p.m. to 3:15 p.m.
Wednesday, May 6, 2020: 9:15 a.m. to 11:15 a.m.
Extended: 11:15 a.m. to 12:30 p.m.

CSI is the official show decorator of the NCPDP Annual Technology & Business Conference. CSI will publish the online Service Manual. Exhibitors must adhere to the rules contained in the online Service Manual regarding set-up, break down, exhibit space, etc.

*Company will be listed online and in print materials after payment has been made in full.
**Hours subject to change.
WORK GROUP MEETINGS | PRE-CONFERENCE

Sunday, May 3, 2020

- 7:00 a.m. – 5:30 p.m. Registration Open
- 7:00 a.m. – 8:00 a.m. New Member Welcome Breakfast***
- 8:00 a.m. – 11:45 a.m. Work Groups
- 10:00 a.m. – 10:15 a.m. Refreshment Break
- 11:45 a.m. – 1:00 p.m. Lunch (On Own)
- 1:00 p.m. – 4:00 p.m. Work Groups
- 3:00 p.m. – 3:15 p.m. Refreshment Break
- 4:00 p.m. – 5:00 p.m. MC Maintenance and Control
- 6:30 p.m. – 9:30 p.m. President & CEO Leadership Appreciation Dinner***

Monday, May 4, 2020

- 6:30 a.m. – 7:00 p.m. Registration Open
- 7:00 a.m. – 7:30 a.m. EDvocacy Update
- 7:30 a.m. – 8:00 a.m. CMS Medicare Part D Discussion (tentative)
- 8:00 a.m. – 11:00 a.m. Work Groups
- 10:00 a.m. – 10:15 a.m. Refreshment Break
- 10:15 a.m. – 12:00 p.m. SCRIPT Certification Exam**
- 11:00 a.m. – 12:15 p.m. Lunch (On Own)
- 12:15 p.m. – 3:30 p.m. Work Groups
- 2:15 p.m. – 2:30 p.m. Refreshment Break
- 3:30 p.m. – 5:00 p.m. MC Maintenance and Control

ANNUAL CONFERENCE

Monday, May 4, 2020

- 5:15 p.m. – 5:45 p.m. Annual Meeting of the Membership
- 6:00 p.m. – 8:00 p.m. Engagement Hall Opening Reception

Tuesday, May 5, 2020

- 6:00 a.m. – 6:45 a.m. NCPDP Foundation Fun Run/Walk
- 7:00 a.m. – 6:00 p.m. Registration Open
- 7:15 a.m. – 8:00 a.m. Breakfast
- 7:45 a.m. – 9:00 a.m. Welcome & Opening Session Keynote
- 9:15 a.m. – 10:15 a.m. Concurrent Track Sessions
- 10:15 a.m. – 10:30 a.m. Refreshment Break
- 10:30 a.m. – 11:30 a.m. Concurrent Track Sessions
- 11:45 a.m. – 1:45 p.m. Awards & Keynote Luncheon
- 2:00 p.m. – 3:15 p.m. Concurrent Track Sessions
- 3:15 p.m. – 5:15 p.m. Engagement Hall with Refreshments
- 5:30 p.m. – 7:00 p.m. NCPDP Foundation Pour**

Wednesday, May 6, 2020

- 7:00 a.m. – 4:30 p.m. Registration
- 7:30 a.m. – 8:00 a.m. Breakfast
- 7:45 a.m. – 9:15 a.m. Passing of the Gavel & Keynote
- 9:15 a.m. – 11:15 a.m. Engagement Hall with Refreshments
- 11:30 a.m. – 12:30 p.m. Concurrent Track Sessions
- 12:45 p.m. – 2:30 p.m. Keynote Luncheon
- 2:45 p.m. – 4:00 p.m. Concurrent Track Sessions
- 4:15 p.m. – 5:15 p.m. Track Session
- 5:00 p.m. – 6:00 p.m. Sponsor Reception***
- 6:00 p.m. – 9:00 p.m. Closing Networking Event

The Venue | WESTIN KIERLAND RESORT & SPA

The Westin Kierland Resort & Spa is intuitively designed to celebrate Arizona’s rich history and diverse culture and offers a blissful sanctuary of opportunity and ambiance. The resort is located within walking distance of the Kierland Commons, which offers a large variety of dining and shopping options.

When booking accommodations at the Westin Kierland, reference the NCPDP Annual Conference to secure the discounted rate of $270, which includes high-speed internet access in guest rooms. This discounted room rate is available while supplies last and must be booked by March 31, 2020. Reservations must be made by phone at 480.624.1000 or 800.354.5892.

Hotel suites are available only to organizations that purchase a Silver level and above Conference Sponsorship. Hotel suites are available on a first-come, first-serve basis with limited availability. If you are interested in reserving a suite, please contact Kim Dixon-Williams, CMP, at kdwilliams@ncpdp.org or 480.477.1000, ext. 113, for additional information.
Name: ____________________________________________________________________________________________
Title: _____________________________________________________________________________________________
Company: _________________________________________________________________________________________
Address: __________________________________________________________________________________________
City: _____________________________________ State: __________________ Zip: ______________________
Office Phone: _________________________________  Cell Phone: ___________________________________
Email: ____________________________________________________________________________________________
Company Website: __________________________________________________________________________________

Sponsorship

Sponsorship Item: ____________________________________ Cost: __________________________________
Sponsorship Item: ____________________________________ Cost: __________________________________
Sponsorship Item: ____________________________________ Cost: __________________________________
Sponsorship Item: ____________________________________ Cost: __________________________________

*The previous year’s Sponsors have first right of refusal for their sponsorships.

Payment (all fees are payable in U.S. funds drawn on U.S. banks)

A 50% deposit is due at the time of commitment for your sponsorship. Sponsors will not be recognized until full payment is made. Conference Sponsors only: Full balance must be paid by March 27, 2020.

☐ VISA ☐ MC ☐ AMEX ☐ Check (payable to NCPDP) ☐ Send invoice ☐ ACH*

Amount: _____________________ Name (as it appears on card): ___________________________________________
Debit/Credit Card Number: __________________________________ Expiration Date: _________ CVV: _________
Visa and MC: CVV is the last 3-digits on the signature area of your debit/credit card. AMEX: CVV is the 4-digit number above the embossed name on the front of the card.
Billing Address: ________________________________________________________________________________
City: _____________________________ State: ________________ Zip: ______________________

Credit card transactions greater than $5,000 are subject to a 3.75% admin fee.

Email completed form to: kdwilliams@ncpdp.org
Name: ____________________________________________________________________________________________
Title: _____________________________________________________________________________________________
Company: _________________________________________________________________________________________
Address: __________________________________________________________________________________________
City: _____________________________________ State: __________________ Zip: ______________________
Office Phone: _________________________________  Cell Phone: ___________________________________
Email: ____________________________________________________________________________________________

Fees
☐ Meeting Room (Reserved on a first come, first serve basis for $1,000 per day, up to three (3) days) $1,000 - $3,000
   Number of Days: __________
☐ Privacy Wall (includes one-sided fabric print (your branding), one (1) 30" round table, 4 chairs) $2,500
☐ Innovation Showcase (3 times available on 5/5/20 and 4 times available on 5/6/20 on a first come, first serve basis. Includes 1 complimentary registration) $5,000
☐ Classroom (4 available and will be reserved on a first come, first serve basis. Includes 1 complimentary registration) $7,500

Bundles
☐ Meeting Room Bundle (includes the Innovation Showcase, 3-day meeting room, and 1 complimentary registration) $6,000
☐ Privacy Wall Bundle (includes the Innovation Showcase, privacy wall w/ meeting table, and 1 complimentary registration) $6,500
☐ Engagement Hall Bundle (includes the Innovation Showcase, wrapped classroom, and 2 complimentary registrations) $10,000

Check which of the following events you plan to attend (if applicable)
☐ Annual Meeting of the Membership (Monday) ☐ Passing of the Gavel & Keynote Breakfast (Wednesday)*
☐ Opening Reception in Solutions Marketplace (Monday)* ☐ Keynote Luncheon (Wednesday)*
☐ Opening Session Keynote Breakfast (Tuesday)* ☐ Closing Networking Event (Wednesday)*
☐ Awards & Keynote Luncheon (Tuesday)*

*For ADA requests (dietary, accessibility, lodging), please contact Kim Dixon-Williams, CMP at 480-477-1000, ext. 113 or kdwilliams@ncpdp.org. Requests should be made at least two weeks prior to the meeting date.

Engagement Hall Terms and Conditions
1. Innovation Showcase dates and times are first come, first serve and will have a duration of 20 minutes. If a classroom room is purchased, it will be yours to use as you see fit for the duration of the conference.
2. NCPDP will reserve your designated showcase time and/or meeting room for a maximum of 30 days without payment. If full payment is not received within 30 days of your application submission, NCPDP reserves the right to release the time and/or space for resale.
3. You have the right to cancel this agreement by written notice to NCPDP. If you cancel your time and/or room prior to January 10, 2020, you will receive a 50% refund less $100 administrative processing fee. NO REFUNDS will be made on times and/or rooms cancelled after January 10, 2020.
4. You will NOT be recognized on the conference website or printed materials until full payment is received.
5. CSI is the official show decorator of the NCPDP 2020 Annual Technology & Business Conference. A CSI representative will be in contact with the person(s) designated above. You must adhere to the rules contained in the Service Manual regarding set-up, tear down, exhibit space, etc.

Payment (all fees are payable in U.S. funds drawn on U.S. banks)
☐ VISA ☐ MC ☐ AMEX ☐ Check (payable to NCPDP) ☐ Send invoice ☐ ACH
Amount*: ____________________   Name (as it appears on card):  ___________________________________________
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Billing Address: _____________________________________________________________________________________
City:  _____________________________ State:  _____________________ Zip:  ______________________

*Credit card transactions greater than $5,000 are subject to a 3.75% admin fee.

Email completed form to: bgoerlich@ncpdp.org

It is understood that any photos, video, and/or audio of a registered attendee of the NCPDP 2020 Annual Technology & Business Conference is property of NCPDP and may be used for marketing and/or promotional materials.
Name: ____________________________________________________________________________________________
Title: ____________________________________________________________________________________________
Company: _________________________________________________________________________________________
Address: __________________________________________________________________________________________
City: _____________________________________ State: __________________ Zip: ______________________
Office Phone: _________________________________ Cell Phone: ___________________________________
Email: _______________________________________ Company Website: _____________________________

Booth Selection

10’x10’ (includes 1 full registration)  ☐ $2,995
10’x20’ (includes 2 full registrations)  ☐ $4,195
Tabletop (Tabletop booths are ONLY available to government agencies, non-profits, and universities. This booth includes (1) complimentary registration, (1) 6’ skirted table, (2) chairs, and (1) wastebasket). Please provide proof of non-profit status.  ☐ $850
Exhibit Only Pass (Each exhibitor has the option to purchase ONE additional Exhibit Only Pass. This pass ONLY allows access to the Solutions Marketplace, NOT the full conference. Any additional personnel in attendance must purchase a full registration).  ☐ $400
Include logo on conference website  ☐ $200
Lead Retrieval  ☐ $400

Booth Number Preference(s): __________________________
Direct Competitors: __________________________________________________________________________

Prefab Exhibit Add-On (Select a booth above and choose from one of the following prefab options or ship your standard exhibit)

10’x10’ Prefab* (includes (1) custom graphic header, (3) custom panel graphic back wall, (1) 6’ skirted table, (2) chairs, (1) wastebasket, carpet & padding, 200 lbs. of freight).  ☐ $1,000
10’x20’ Prefab* (includes (1) custom graphic header, (6) custom panel graphic back wall, (2) 6’ skirted tables, (4) chairs, (2) wastebaskets, carpet & padding, 400 lbs. of freight).  ☐ $2,000
*For the Prefab booth options, each exhibitor MUST provide their own graphic artwork to CSI.

Exhibit Terms and Conditions

1. The previous year’s exhibitors have first right of refusal for available space. Location assignments will be made at the sole discretion of NCPDP. In addition, NCPDP will make every effort to keep competitors properly spaced.
2. NCPDP will reserve your designated booth for a maximum of 30 days without payment. If full payment is not received within 30 days of your application submission, NCPDP reserves the right to release the space for resale.
3. Exhibitors have the right to cancel this agreement by written notice to NCPDP. Exhibitors cancelling space, prior to January 10, 2020, will receive a 50% refund less $100 administrative processing fee. NO REFUNDS will be made on spaces cancelled after January 10, 2020.
4. Exhibitors will NOT be recognized on the conference website or printed materials until full payment is received.
5. CSI is the official show decorator of the NCPDP 2020 Annual Technology & Business Conference. A CSI representative will be in contact with the person(s) designated above. Exhibitors must adhere to the rules contained in the Service Manual regarding set-up, tear down, exhibit space, etc.

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