Policy, Pilots, & Patients:
Forces Shaping the Healthcare Experience

Join us in Long Beach, California for our annual Educational Summit!

November 7, 2017
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<td>Moderator: Walter G. Suarez, M.D., MPH</td>
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<td>9:30 a.m. - 11:00 a.m.</td>
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<td>1:15 p.m. - 2:45 p.m.</td>
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<td>2:45 p.m. - 3:00 p.m.</td>
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<td>3:00 p.m. - 4:30 p.m.</td>
<td>Impact of Federal Legislation on the Healthcare Industry</td>
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<td>4:30 p.m. - 4:45 p.m.</td>
<td>Closing Summary</td>
<td>Walter G. Suarez, M.D., MPH</td>
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Schedule subject to change.
Speakers

Opening & Closing Summary Moderator

**Walter G. Suarez, MD, MPH | Executive Director, Health IT Strategy and Policy**

Dr. Suarez is a physician and a public health and medical information systems specialist. As Executive Director of HITSP, he is responsible for facilitating the development of KP’s internal and external Health IT policy positions and providing national and international leadership and guidance on behalf of Kaiser Permanente on several health IT-related domains including digital health, electronic health record systems, health administrative processes, privacy and security, medical device interoperability and health information exchanges.

Before joining Kaiser, Dr. Suarez was the President and CEO of the Institute for HIPAA/HIT Education and Research. Prior to this he was the CEO of the Midwest Center for HIPAA Education and before that the Executive Director and CEO of the Minnesota Health Data Institute. He also worked for the Minnesota Department of Health in various senior policy positions.

In 2009, Dr. Suarez was appointed by the US Secretary of Health and Human Services (HHS) to serve in the prestigious National Committee on Vital and Health Statistics (NCVHS), the oldest advisory committee to HHS. Between 2009 and 2014, he served as co-chair of the Standards Sub-Committee. In 2015, Dr. Suarez was appointed the Chair of NCVHS, the first Hispanic Physician to serve in this position.

Dr. Suarez is also a member of the Digital Bridge Initiative, an effort to established interoperable bidirectional health information exchange between public health and clinical systems, where he serves as member of the Governance Board and Chair of the Legal and Regulatory Requirements Group. He is also a past member of the Health IT Standards Committee (HITSC) of the Office of the National Coordinator for Health IT (ONC), and co-chaired the HITSC Privacy and Security Workgroup. He is an active member of several national and international organizations, including Founding President and Member of the Board of Directors of the Public Health Data Standards Consortium (PHDSC); member of the Executive Board of the Joint Public Health Informatics Task Force (JPHITF); and member of several National and International Standards Development Organizations, including Health Level 7 (HL7), ASC-X12 and ISO TC215 Health Informatics.

He has been the recipient of numerous regional and national awards, including the Minnesota Physician’s “Most Influential Health Care Leaders” in 1997 and 1998, the WEDI 2004, 2006 and 2007 Distinguished Service Award and the first recipient of WEDI’s “Andrew H. Melzer” Excellence in Volunteerism Award, in 2005 and the “WEDI 2015 Louis W. Sullivan Award of Excellence”.

Registration

**Members** ................................................................. $500.00

**Non-Members** .......................................................... $750.00

To register online, visit: [www.ncpdp.org/Education/Educational-Summit](http://www.ncpdp.org/Education/Educational-Summit)

Online registration closes October 27, 2017.

Register by calling Brian Goerlich at: 480.477.1000 ext. 109.

Registration will also be available onsite at the event on November 7, 2017.

Continuing Pharmacy Education (CPE) Hours

Pharmacists and pharmacy technicians can earn up to 5.5 CPE hours from the ACPE through the Institute of Wellness and Education. CPE hours are provided thanks to a sponsorship from **CoverMyMeds**.

[CoverMyMeds](http://www.covermymeds.com)
California Provider Status Update

California led the nation in 2013 with the first successful pharmacist provider status legislation. This important policy change, coupled with expanded pharmacist scope of practice authorities, propelled the important role that pharmacists play in providing direct patient care in the state.

In this presentation you will learn the details about this important policy shift in healthcare delivery as well as how this important step ignited conversations across the states and within the halls of Congress.

Community Care of North Carolina Model

Roughly three years ago Community Care of North Carolina, a primary care focused organization, decided to test the concept of community-based pharmacy integration with primary care, behavioral health, and care management structures and activities.

Three objectives were sought:
1. Determine new ways to pay pharmacies that led to changes in practice model
2. Determine ways of working between community-based pharmacies and local providers, and
3. Determine HIT requirements to achieve #1 and #2 above

Come see what was discovered.

Specialty Pharmacy: Issues and Opportunities

After a brief Specialty Pharmacy Business Introduction, the panel will discuss information technology issues and data requirements that surround the complex workflows and lack of standardization in the industry.

Followed by in-depth discussion around specialty pharmacy data needs and how it relates to economics (e.g., payer contracts, LDDs, outcomes-based contracts, adherence, REMS, ADRs, etc.) the panel will share opportunities and viable solutions discussed in NCPDP work groups, task groups and share priorities identified at the stakeholder action group.

Finally, the panel will provide an overview of the NCPDP WG11 specialty enrollment transaction task group and provide an overview of the task group and our efforts to date.

The Current Opioid Epidemic A National Crisis

Drug overdose deaths have reached epidemic proportions in this country and require a complex, multi-faceted approach. This session will discuss Federal and State initiatives being proposed to resolve the current Opioid crisis including:

- Federal guidance and Legislation
- State ePrescribing and Prescription mandates
- PDMP’s

Impact of Federal Legislation on the Healthcare Industry

This session will focus on federal policy related to technology, data and interoperability.

The panel will dive into policy issues including: interoperability, delivery of care, and regulation of health professionals and the technology they use in federal programs.

The panel will discuss the impact of recent laws related to 21st century cures, MACRA and CARA. In addition, with the recent transition to a new Administration, regulatory changes are impacting requirements on health care professionals and the technology they use. Discussants will highlight the opportunities and challenges presented by these changes.

Lastly, the panel will pull out the crystal ball and prognosticate on what will health care look like in 5 years.
California Provider Status Update

**Jon R. Roth, MS, CAE**  |  CEO, California Pharmacists Association

California led the nation in 2013 with the first successful pharmacist provider status legislation. This important policy change, coupled with expanded pharmacist scope of practice authorities, propelled the important role that pharmacists play in providing direct patient care in the state. Join Jon R. Roth, MS, CAE, Chief Executive Officer for the California Pharmacists Association, as he discusses the details about this important policy shift in healthcare delivery as well as how this important step ignited conversations across the states and within the halls of Congress.

Mr. Roth, MS, CAE, as Chief Executive Officer for the California Pharmacists Association, oversees all aspects of the association’s operations, health policy and advocacy efforts on behalf of California pharmacists. The California Pharmacists Association is the largest statewide professional society of pharmacists in the country.

Mr. Roth has 25 years of experience in health policy, advocacy, and member services within a variety of health care sectors. As CEO for CPhA, Mr. Roth and his team were directly responsible for the development and passage of Senate Bill 493, the landmark legislation granting pharmacists ‘provider status’ and greatly expanding the clinical authorities of pharmacists in California. This accomplishment was recognized by the United States Surgeon General for “successful contributions in leading legislative change to expand the role of California pharmacists as health care providers.”

Specialty Pharmacy: Issues and Opportunities

**Samm Anderegg, Pharm.D., MS, BCPS**  |  CEO, DocStation, and Healthcare Technology Consultant

DocStation is a software platform for healthcare teams, enabling pharmacists to provide value-based care to patients. As CEO, Anderegg is responsible for product design, data architecture, business strategy, marketing, finance, and customer engagement.

In his role with the Pharmacy HIT Collaborative, Anderegg is focused on developing standardized data sets (i.e. value sets) for clinical pharmacy documentation. Value sets are the foundation for integrating pharmacist providers into health information exchanges (HIEs) and value-based quality programs.

Anderegg is active in several professional associations including the American Society of Health-System Pharmacists (ASHP), Academy of Managed Care Pharmacy (AMCP), Pharmacy Quality Alliance (PQA), and several state pharmacy organizations.
Speakers

Specialty Pharmacy: Issues and Opportunities (continued)

**Pooja Babbrah, MBA | Sr. Consultant, PBM Practice Lead, Point-of-Care Partners**

Babbrah is Point-of-Care Partners’ Practice Lead for PBM Services. A senior healthcare information technology consultant, she specializes in product management, strategic planning and go-to-market strategies, and execution.

With more than 20 years’ experience in various health care services and health care IT companies, she brings a unique expertise to the clients as she understands the perspectives of all stakeholders including PBMs, health plans, patients, physicians, ePrescribing and EMR vendors and hospitals/health systems. Prior to joining Point-of-Care Partners, Babbrah was with DrFirst. There she launched the health care industry’s first certified ePrescribing platform for controlled substances, DrFirst’s EPCS Gold 2.0. She also ran the company’s Product Management team that was focused on new product innovation.

Babbrah is a co-task group leader of the NCPDP Specialty ePrescribing task group which is working on automating the specialty enrollment process.

**Laura Topor | President, Granada Health**

Ms. Topor has over 25 years’ experience in pharmacy benefits management, payer and provider operations, regulatory compliance, process improvement, and strategic planning. She has worked with the Minnesota Department of Health, PharmaSmart, Argus Health Systems, PricewaterhouseCoopers, Allina, Medica, HealthPartners and Diversified Pharmaceutical Services. She is an active member of NCPDP, AMCP, MPhA and the Minnesota eHealth Initiative.

At NCPDP, Topor has served as a member of the Board of Trustees, work group co-chair, and on numerous committees and task groups, including those related to Structured and Codified Sig and numerous specialty-related task groups. She serves as a member of AMCP’s Specialty Pharmacy Advisory Group.

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**Stay and Collaborate!**

Stay after the Summit and join NCPDP members and other industry stakeholders working together to create solutions for healthcare.

NCPDP’s quarterly work group meetings directly follow the Educational Summit from November 8 – 10, 2017. Members attend work groups for free and non-members pay a registration fee of $450.
Speakers

Community Care of North Carolina Model

Troy Trygstad, Pharm.D., MBA, Ph.D. | Vice President, Pharmacy Programs, Community Care of North Carolina (CCNC)

Community Care of North Carolina (CCNC), an organization providing medical homes for 1.4 million Medicaid recipients. Under Trygstad’s direction at CCNC, the Network Pharmacist program has grown to include more than 80 pharmacists involved in activities ranging from patient-level medication reconciliation to practice-level health information technology adoption to network-level management of pharmacy benefits.

In addition to serving on multiple advisory panels addressing medication non-adherence, he has co-developed novel adherence programs and technologies that use multiple types and sources of drug use data to predict, intervene and triage medication management interventions and coaching opportunities under a multi-state collaborative called The Pharmacy Home Project.

As part of that work, Trygstad co-created the PHARMACeHOME™ platform which captures a community-level drug use narrative with drug therapy problem-finding utilities. He also co-created Care Triage™ analytics and care logistics engine which organizes interventions and interventionists based on predictive models, taking into account available resources within a given ecosystem. Both were utilized with more than 40 distinct licensures, settings and roles, across multiple geographies with more than 4,000 distinct users.

Trygstad is also the Project Director for a CMMI Round 2 Innovations award that tests new models of payment and pharmacy connectivity to primary care providers and the Medical Neighborhood that includes over 250 pharmacies in North Carolina. This work has helped spawn community pharmacy enhanced services networks in more than 40 states. He serves as the Executive Director of that effort through CPESN USA, LLC, a group clinically integrated networks of pharmacies. Trygstad received his PharmD and MBA degrees from Drake University and a PhD in Pharmaceutical Outcomes and Policy from the University of North Carolina. He proudly practices in a community pharmacy setting on nights and weekends and serves as a board member for the American Pharmacists Association Foundation, and the Pharmacy Quality Alliance as well as Editor-In-Chief of Pharmacy Times.

Michele V. Davidson, R.Ph. | Senior Manager, Pharmacy Technical Standards, Development & Policy, Government Relations, Walgreen Co.

Davidson graduated from the University of Florida with a B.S in Pharmacy. Before joining Walgreens in 2009, she served as the Director of Telecommunication Standards for the National Association of Chain Drug Stores (NACDS) where she led the chain pharmacy industry’s effort in the implementation of the NPI.

Before NACDS, Davidson had over 25 years’ experience with Eckerd Drugs in which she held various positions of increasing responsibility from Store Pharmacist to Director of Government Programs. She has been very active in NCPDP over the past 16 years.
Speakers

Jennifer Steger | Senior Director, Government Affairs, Horizon Government Affairs

Steger joined Horizon Government Affairs in June 2014. Prior to joining Horizon, Steger spent seven years on Capitol Hill handling both operations and policy issues. First, serving as the Scheduler and then Legislative Assistant in the office of Representative Jean Schmidt (OH-02) for five years where her portfolio included Agriculture, Financial Services, and Judiciary issues. She then spent the last two years in the office of Representative Jim Gerlach (PA-06) managing operations as the Executive Assistant as well as the Financial Services legislative portfolio. Steger holds a Bachelor of Arts in both Political Science and American Studies from Miami University.

Anthony Schueth, M.S. | CEO and Managing Partner, Point of Care Partners

Point-of-Care Partners (POCP) is a health information technology (HIT) strategy and management consulting firm specializing in the evolving world of electronic health records. A 25-year healthcare veteran, Schueth is an expert in HIT, in general, and one of the nation’s foremost experts in ePrescribing and eMedication Management. In addition, he currently serves as a co-leader of the National Council for Prescription Drug Programs (NCPDP) Specialty ePrescribing Task Group and leads the NCPDP Electronic Prior Authorization Task Group.

Darren K. Townzen, R.Ph, MBA | Director of Billing, Reconciliation, and Healthcare Data, Walmart

Darren K. Townzen R.Ph., MBA, Director of Billing, Reconciliation, & Healthcare Data for Wal-Mart Stores, with responsibility of the billing and reconciliation of pharmacy transactions, industry standards, and the long term health care data strategy. He has been a member of NCPDP since 2001 and is active in work group 2 Product Identification, standardization committee, and has served on the board of trustees for NCPDP and as past chair in 2014-2015.
Jennifer Covich Bordenick  
CEO, eHealth Initiative and Foundation

For over 20 years, Bordenick has focused on quality and innovative technology solutions to transform healthcare. As CEO, she provides leadership for research, education and advocacy components of eHealth Initiative and Foundation. Working closely with executives from across the spectrum of healthcare, she leads a coalition of 200 influential organizations.

Focus areas: improving health and wellness through innovative solutions; medication adherence; cybersecurity; interoperability; accountable care; data exchange; privacy/security issues; and tech tools for chronic care. She educates policymakers and industry players about the impact of healthcare reform, interoperability concerns and meaningful use regulations. She led development of dozens of national surveys and published groundbreaking reports.

As part of her work with the Foundation, she led grants with California Health Care Foundation and Commonwealth Fund. Bordenick is co-chair of the Federal HIT Policy Committee’s Strategy and Innovation Workgroup; serves on the HL7 Board of Directors; member of the Diabetes Collaborative Stakeholder Panel; and adjunct faculty at George Washington University School of Public Health. Prior to joining eHI, Bordenick headed up the strategic marketing at OpenNetworks, Inc., focusing on security solutions for the healthcare industry. She led healthcare industry relations at MicroStrategy, Inc., focusing on data-mining solutions for the pharmaceutical and healthcare industry. She spent four years at the National Committee for Quality Assurance as Director of Policy and Product Development, helping develop national quality standards for healthcare organizations.

Bordenick began her career at the George Washington University Hospital, Medical Center and Health Plan working on quality management initiatives, clinical pathways and healthcare administration. Bordenick earned a master’s in Human Resource Development, completed coursework in health administration doctoral program at GWU, and resides in Maryland with her husband and two children.

Joel White  
President, Horizon Government Affairs

White is the Founder and President of Horizon Government Affairs. He is the Executive Director of both the Health IT Now Coalition and the Council for Affordable Health Coverage. In addition, White is on the Boards of Directors of America’s Health and the Newborn Foundation. He is a Member of BNA’s Health IT Law and Industry Report Advisory Council, and is the Chair of the Health Advisory Committee of Broadband for America. Finally, he is an advisor to AHIMA as a member of their Emerging Issues Practice Council.

White spent twelve years on Capitol Hill as professional staff, where he helped enact nine laws, including the 2002 Trade Act, which created health care tax credits, the 2003 law that established the Medicare prescription drug benefit and Health Savings Accounts, the 2005 Deficit Reduction Act, and the 2006 Tax Reform and Health Care Act, which reformed Medicare payment policies.

White spent six years as staff on the Committee on Ways and Means, first as Professional Staff and then as Staff Director of the Health Subcommittee. As Staff Director, Joel had responsibility for advising Members of Congress, developing strategy, holding hearings and negotiating and helping to enact legislation into law. White helped to produce more than 100 hearings on various issues and five laws while working for the Committee. Prior to his work on the Committee on Ways and Means staff, White worked for Congressman Jim Greenwood (PA) for two years and Congressman Chris Shays (CT) for four years.

White is also the co-author of the book, Facts and Figures on Government Finance (1992), which brings together data on public finance at all levels of government, with comparisons of taxing and spending levels spanning a half century. He holds a BS in Economics from the American University and is a member of the National Economist’s Club.

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CEO, eHealth Initiative and Foundation

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Speakers

Impact of Federal Legislation on the Healthcare Industry (continued)

Afton Wagner, Pharm.D.
Senior Manager, Federal Affairs & Pharmacy Initiatives, Health Information and Management Systems Society (HIMSS)

Afton is responsible for cultivating HIMSS’ relationships with federal government agencies and serves as a policy convener to a community of federal employees to elevate the quality of health and health IT policy. Additionally, Dr. Wagner serves as HIMSS’ pharmacy subject matter expert and leads their initiative to increase awareness and support of pharmacy related topics.

Previously, Dr. Wagner served as Assistant Professor and Assistant Director of Experiential Education at the Notre Dame of Maryland University School of Pharmacy. She is also a veteran of both the National Community Pharmacists Association (NCPA) and the National Association of Chain Drug Stores (NACDS) where she respectively served as Director of Student Affairs and Manager of Pharmacy Technology Standards and Policy.

Dr. Wagner received her Doctor of Pharmacy degree from the Northeastern University Bouvé College of Health Sciences (2007) and completed an Executive Residency in Association Management at the National Association of Chain Drug Stores (2008).

Steven E. Waldron, M.D., M.S. | Director, American Academy of Physicians’ Alliance for eHealth Innovation

Steven E. Waldron, M.D., is nationally recognized expert in health information technology. He is the director at the American Academy of Family Physicians’ Alliance for eHealth Innovation. Waldron joined the AAFP in May 2004 because of his knowledge of design and management of health information systems, computer science, and medical informatics. Prior to joining the AAFP, Dr. Waldron was a National Library of Medicine Medical Informatics Postdoctoral Fellow at the Univ. of Missouri, Columbia; At which time, Dr. Waldron earned a Masters Degree in Medical Informatics. Dr. Waldron is also a residency trained family physician. Besides his role at the AAFP, he also participates in many national health care informatics initiatives including Vice-Chair of the ASTM International E31 Health Information Standards Committee and Past Commissioner of the Medicaid and Children’s Health Insurance Access and Payment Commission (MACPAC).

The Venue

Hilton Long Beach | 701 West Ocean Boulevard, Long Beach, California

Stay at the Hilton Long Beach hotel and take advantage of its superb location by the World Trade Center and in the center of the business district. Exercise in the World Trade Center Health Club during your stay at our hotel in Long Beach, California. Take a walk along the beautiful beach situated one mile away. Unwind in the spacious pool, or book a sightseeing tour to discover the hidden treasures of Long Beach.

Reservations may be made online at www.hilton.com or by phone at 562.983.3400.