

# Website Privacy Notice

**Last updated: February 11, 2021**

Your privacy is important to us. The National Council for Prescription Drug Programs, Inc. ("**NCPDP**") maintains high standards for the protection of your privacy at our website. This Privacy Notice provides you with information about how we might collect, store and use information about you and your use of this website.

NOTE: This Privacy Notice covers only the data collection and use practices for NCPDP.org, hcidea.ncdp.org, dataq.ncdp.org, resq.ncdp.org, standards.ncdp.org and MyNCPDP.org, all official websites of NCPDP. NCPDP's Privacy Notices may differ at other NCPDP websites or in its off-line data collection and reporting practices. Questions regarding the Privacy Notice of any other website should be directed to that website.

## **Changes to this Privacy Notice**

We may change this Privacy Notice from time to time in our discretion. The "**Last Updated**" legend at the top of this page indicates when this Privacy Notice was last revised. Any changes will become effective when we post the revised Privacy Notice on the Site. Your use of the Site following these changes means that you accept the revised Privacy Notice.

## **Information Collected**

Our web servers automatically capture your domain name, the IP address of the web page from which you enter our site, the pages you visit on our site and the amount of time you spend here. We do not collect any information that can reveal your personal identity unless you voluntarily provide it when you register to use interactive features of the site, including the sales portal, or to receive information from us or NCPDP members. The information we collect is not part of any designated record set.

## **Use of the Information the Website Gathers/Tracks**

Any information you give us will be used to provide the product, service or information you have requested, or to access other NCPDP controlled websites or services. The non-personally identifiable information we gather in aggregate form may be used to improve our site, and we may share that information with NCPDP members. Personally identifiable information may be used by NCPDP for its own internal purposes, including to create and maintain a list of Members. That information may be shared with other Members or used by NCPDP to communicate with Members about NCPDP events, send emails, contact by mail or telephone, and market products and services. Personally identifiable information may also be used by NCPDP in accordance with the privacy notice related to the service being provided. For example, if you apply for a NCPDP Provider ID, the information you provide is governed by the privacy notice located [here](#).

## **We May Retain the Information You Provide to Us**

Information that you voluntarily provide will be maintained as long as NCPDP deems appropriate to fulfill the purpose for which you provided the information.

## **Cookies and Other Technologies**

Like many other websites and online services, we collect information about Site traffic and usage patterns through the use of cookies, Web server logs, and other, similar technologies. We use this information for

various purposes, such as to ensure that the Site functions properly, to facilitate navigation, to personalize your experience, to understand use of the Site, to diagnose problems, and to otherwise administer the Site.

Cookies are small computer files we transfer to your computer's hard drive. These small text files help us personalize content on our pages. Your browser software can be set to reject or accept cookies. Instructions for resetting the browser are available in the Help section of most browsers.

Our use of cookies also allows us to collect and retain certain information about a website user, such as the type of Web browser used by our customer. Reviewing our Web server logs and our customers' use of our site helps us to, among other purposes, statistically monitor how many people are using the Site and for what purpose.

Your IP address is a number that is automatically assigned to the computer that you are using by your Internet Service Provider. An IP address may be identified and logged automatically in our server log files whenever a user accesses the Site, along with the time of the visit and the page(s) that were visited. Collecting IP addresses is standard practice and is done automatically by many websites, applications and other services. We use IP addresses for purposes such as calculating usage levels of the Site, helping diagnose server problems, and administering the Site.

You may use your browser controls to refuse to allow cookies to be placed on your computer. Refusing cookies disables our ability to include information about your visit in our regular monitoring of site traffic.

#### **Sites We Link To**

If you choose to use any of the links we provide to our member companies, sponsors, and other third-party resources, you will be leaving our website and going to a new website. Protection of your privacy at those other sites will be governed by the privacy policy at that site. We have taken special care selecting the companies that appear in NCPDP.org to ensure that they respect your privacy as we do, but please take the time to read the privacy policies at their sites.

#### **Contact Information**

If you have any questions or concerns about this Privacy Notice, or about the way your information is collected and used, please send us an email at [privacy@ncdpd.org](mailto:privacy@ncdpd.org).