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**FOR IMMEDIATE RELEASE****NCPDP Announces Recipients of its 2019 Champion Award**

Shelly Winston, CMS Insurance Specialist, and Doug Long, Vice President of IQVIA, are Recognized NCPDP Champions

SCOTTSDALE, AZ — May 7, 2019 — Today at its Annual Technology & Business Conference, NCPDP presented its 2019 Champion Award to Shelly Winston, MBA, Health Insurance Specialist, Centers for Medicare & Medicaid Services (CMS); and Doug Long, Vice President, Industry Relations, IQVIA™. NCPDP's Champion Award recognizes outstanding accomplishments or work to improve patient care by actively supporting NCPDP members and its initiatives.

"Shelly specifically helped with the CMS Opioid Guidance and has worked diligently with various task groups to ensure our guidance is understandable and conveys CMS' message properly. Because of her, CMS actually named the NCPDP guidance in a CMS memo," said Lee Ann Stember, President & CEO of NCPDP. "It is critical to the success of NCPDP that CMS remain involved and have a good understanding of the NCPDP standards and process. Shelly brings that passion to CMS and is very deserving of this award. We are grateful for her unending support."

Winston has been very involved with many of NCPDP's task groups, assisting with and clarifying language for members on controlled substance guidance, prescriptive authority, partial fills, and more. Winston is known for being accessible, and she regularly attends NCPDP's quarterly work group meetings. Additionally, she has worked with NCPDP staff and members to guide CMS as they work together to provide guidance for partial fills, an important issue NCPDP has been working on since 2014.

On behalf of IQVIA, Doug Long travels the world speaking on market trends, "but he always finds time for NCPDP," Stember noted. "One year, Doug flew overnight from London to make it to Scottsdale in time to present his conference session." Long is a member of the editorial advisory board of *HealthCare Distributor* magazine and is a recipient of the 2004 Nexus Award for Lifetime Achievement.

"Doug has been a member for nearly 30 years. He has been a passionate ambassador of our work and the patient safety solutions that we bring to healthcare," said Stember. "Doug has generously volunteered his time as a speaker at NCPDP's annual conference since the early 1990s. His annual *Market Trends Report* began as a conference track session and is now a featured keynote presentation. Doug brings a unique perspective on the changing U.S. and global healthcare marketplace and pharmaceutical distribution, and his presentation at our Annual Conference is one of the most well-attended and well-liked sessions."

NCPDP's 2019 Annual Technology and Business Conference continues with another full day of programming and networking events on May 8, 2019, at the Westin Kierland Resort & Spa in Scottsdale, Arizona.

For real-time updates during the conference, follow <https://twitter.com/NCPDP> or join the discussion using the hashtag #NCPDP19.

About NCPDP

Founded in 1977, NCPDP is a not-for-profit, ANSI-accredited, Standards Development Organization with more than 1,600 members representing virtually every sector of the pharmacy services industry. Our diverse membership provides leadership and healthcare business solutions through education and standards, created using the consensus building process. NCPDP has been named in federal legislation, including HIPAA, MMA, and HITECH. NCPDP members have created standards such as the Telecommunication Standard and Batch Standard, the SCRIPT Standard for ePrescribing, the Manufacturers Rebate Standard and more to improve communication within the pharmacy industry. Our data products include dataQ[®], a robust database of information on more than 80,000 pharmacies, resQ[™], an industry pharmacy credentialing resource, and HCIdea[®], an innovative prescriber database that provides continually updated information on more than 2.5 million prescribers. NCPDP's RxReconn[®] is a legislative tracking product for real-time monitoring of pharmacy-related state and national legislative and regulatory activity. For more information about NCPDP Standards, Data Services, Products, Educational Programs and Work Group meetings, go online at <http://www.ncdp.org> or call 480.477.1000.

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