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**FOR IMMEDIATE RELEASE****NCPDP Taps Pharmacy Association Executives to Examine “Industry Disruptors”  
at #NCPDP19 Opening Keynote Panel**

*Ninety-minute, dynamic panel discussion will provide insight into various associations’ perspectives on industry disruptors at NCPDP’s 2019 Annual Technology & Business Conference*

**SCOTTSDALE, AZ—April 2, 2019—**[NCPDP](#) has selected leaders representing [NACDS](#), [NCPA](#) and [AACP](#) to share unique perspectives on transformative disruption in business, technology and policy for the Opening Keynote Panel on Tuesday, May 7 at NCPDP’s [2019 Annual Technology & Business Conference](#) at the Westin Kierland Resort & Spa in Scottsdale, Arizona.

The 90-minute opening keynote panel discussion strikes at the heart of the conference theme, *Dare to Disrupt*. NCPDP’s Annual Conference, which takes place May 6-8, brings together more than 700 professionals representing a broad cross-section of pharmacy and other healthcare-related industry segments.

“Our panelists will explore today’s bold innovations and disruptors that hold promise for the future of pharmacy and that affect the broad membership across all of our pharmacy industry associations,” said **Lee Ann Stember**, President & CEO of NCPDP. “The panelists are eager to interact with attendees as part of an informal discussion. Everyone is encouraged to weigh in and speak up!”

**Joel White**, Founder and President of Horizon Government Affairs, NCPDP’s government and public affairs consultant, will moderate the opening keynote panel. White supports NCPDP’s [EDvocacy](#) efforts, meeting with industry leaders and policymakers to educate and increase awareness of NCPDP, and serve as a knowledgeable and trusted resource.

The panelists are the following esteemed executives who bring topics unique to their pharmacy-related specialty:

- **Steven C. Anderson, IOM, CAE**, is president and CEO of the National Association of Chain Drug Stores (NACDS), which represents traditional drug stores, supermarkets and mass merchants with pharmacies and supplier partners. Retail chains operate more than 40,000 pharmacies, and NACDS’ member companies include regional chains with a minimum of four stores and national companies. Chains employ nearly 3 million individuals, including 152,000 pharmacists.
- **Brian Douglas (Doug) Hoey** is CEO of the National Community Pharmacists Association (NCPA), which represents America’s community pharmacists, including the owners of more than 22,000 pharmacies. The nation’s community pharmacies, pharmacy franchises, and regional chains dispense approximately 40 percent of the nation’s retail prescription medications.

- **Lynette R. Bradley-Baker, Ph.D., R.Ph.**, is senior vice president of Public Affairs and Engagement at the American Association of Colleges of Pharmacy (AACP), the national organization representing pharmacy education in the United States. The organization includes institutional members, the 143 schools of pharmacy accredited by the Accreditation Council for Pharmacy Education, and individual members, including administrators, faculty and staff. Pharmacy is the third largest health profession— after nursing and medicine—with more than 300,000 clinicians practicing in community pharmacies, health-systems and many other healthcare settings.

To register for NCPDP's 2019 Annual Technology & Business Conference, *Dare to Disrupt*, visit <http://ncpdp.org/ac/index.aspx>.

For real-time updates before and during the conference, follow <https://twitter.com/NCPDP> or join the discussion using the hashtag #NCPDP19.

**Journalists:** Click [here](#) to download photos of **Steven C. Anderson, Brian Douglas (Doug) Hoey, Lynette R. Bradley-Baker** and **Joel White**.

#### **About NCPDP**

Founded in 1977, NCPDP is a not-for-profit, ANSI-accredited, Standards Development Organization with more than 1,600 members representing virtually every sector of the pharmacy services industry. Our diverse membership provides leadership and healthcare business solutions through education and standards, created using the consensus building process. NCPDP has been named in federal legislation, including HIPAA, MMA, and HITECH. NCPDP members have created standards such as the Telecommunication Standard and Batch Standard, the SCRIPT Standard for ePrescribing, the Manufacturers Rebate Standard and more to improve communication within the pharmacy industry. Our data products include dataQ<sup>®</sup>, a robust database of information on more than 80,000 pharmacies, resQ<sup>™</sup>, an industry pharmacy credentialing resource, and HCidea<sup>®</sup>, an innovative prescriber database that provides continually updated information on more than 2.5 million prescribers. NCPDP's RxReconn<sup>®</sup> is a legislative tracking product for real-time monitoring of pharmacy-related state and national legislative and regulatory activity. For more information about NCPDP Standards, Data Services, Products, Educational Programs and Work Group meetings, go online at <http://www.ncpdp.org> or call 480.477.1000.

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