FOR IMMEDIATE RELEASE

NCPDP’s PDMP Solution Takes Center Stage with Keynote Panel at 2016 Annual Technology & Business Conference

Industry solution aims to stem the tide of our nation’s opioid epidemic, leveraging existing standards and state PDMP infrastructure to put real-time, actionable information in the hands of prescribers and dispensers

Register for NCPDP’s annual healthcare industry conference by March 4th for Early Bird Discount

SCOTTSDALE, AZ – March 1, 2016 – NCPDP announced today its Keynote panel featuring NCPDP’s PDMP Solution on Wednesday, May 4, 2016, during its 2016 Annual Technology & Business Conference. NCPDP’s PDMP Solution was developed by industry using NCPDP’s inclusive, multi-stakeholder, problem solving forum to examine and make recommendations on best practices for addressing deficiencies in prescription drug monitoring programs (PDMPs) and creating a sustainable, interoperable, real-time model. The solution ensures access for patients with a valid medical need while averting potential fraud and abuse.

The keynote panel will be moderated by Thomas R. Bizzaro, R.Ph., Vice President, Health Policy & Industry Relations, FDB (First Databank, Inc.), and past Chair of NCPDP. Panelists include:

- Charlie Oltman, MBA, CHC, President, NCPDP Foundation, and past Chair of NCPDP
- Darren K. Townzen, R.Ph., MBA, Director of Billing, Reconciliation, & Healthcare Data, Walmart, and Immediate Past Chair of NCPDP
- Joel C. White, President, Horizon Government Affairs

The panelists will take a 360 degree look at the epidemic, with an in-depth overview of NCPDP’s PDMP Solution, including:

- The value of leveraging existing framework of mandated industry standards
- How NCPDP’s PDMP Solution can enhance and fortify state PDMPs
- Responses from other industry associations
- Feedback from the Hill
- An update on planned pilot projects
- Potential funding models
- Next steps for the PDMP initiative

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“Our solution puts real-time, actionable information into the hands of prescribers and pharmacists, for complete transparency and better informed decision making among these care providers,” explained Lee Ann Stember, President of NCPDP. “Through our EDvocacy efforts, we have received tremendous support for NCPDP’s PDMP Solution, and are excited to share our progress, feedback from both the public and private sectors, and share the next steps for putting our solution into practice.”

**Early Bird Discount Ends March 4th**

For real-time updates before and during the conference, follow us at [http://twitter.com/ncpdp](http://twitter.com/ncpdp) or join the discussion using NCPDP’s 2016 Annual Technology and Business Conference hashtag: #NCPDP16.

**About NCPDP**
Founded in 1977, NCPDP is a not-for-profit, ANSI-accredited, Standards Development Organization with 1,600 members representing virtually every sector of the pharmacy services industry. Our diverse membership provides leadership and healthcare business solutions through education and standards, created using the consensus building process. NCPDP has been named in federal legislation, including HIPAA, MMA, and HITECH. NCPDP members have created standards such as the Telecommunication Standard and Batch Standard, the SCRIPT Standard for ePrescribing, the Manufacturers Rebate Standard and more to improve communication within the pharmacy industry. Our data products include dataQ®, a robust database of information on more than 76,000 pharmacies, and HCidea®, an innovative prescriber database that provides continually updated information on more than two million prescribers. NCPDP’s RxReconn® is a legislative tracking product for real-time monitoring of pharmacy-related state and national legislative and regulatory activity. For more information about NCPDP Standards, Data Services, Products, Educational Programs and Work Group meetings, go online at [www.ncpdp.org](http://www.ncpdp.org) or call 480.477.1000.

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