FOR IMMEDIATE RELEASE

NCPDP Announces New Keynote for its 2012 Annual Conference:  
Blue Angel, John Foley

SCOTTSDALE, AZ – April 12, 2012 – The National Council for Prescription Drug Programs (NCPDP), a not-for-profit pharmacy standards development organization, announced today John Foley, motivational speaker and former lead solo pilot for the Blue Angels will replace Bill Geist as keynote speaker at its 2012 Annual Technology & Business Conference May 6-10, 2012 at the Arizona Biltmore Resort & Spa in Phoenix, Arizona. Geist is unable to attend the conference due to an upcoming surgery.

Foley will deliver an energizing keynote address, inspiring conference attendees to perform at their highest potential. Through his experience as a Blue Angel, Foley has developed a practical model for living out his message of continuous improvement, thankfulness, and service to others that has successfully catalyzed companies and individuals, engendering a culture of team excellence.

“Mr. Foley’s messages on persistence and hard work, overcoming obstacles, improving communication and earning trust will resonate with our members and attendees,” explained Lee Ann Stember, President of NCPDP. “These are the very people and organizations that have made sacrifices to improve the business of pharmacy and bring a new standard to patient care. We are excited to have Mr. Foley share his experience and insight as we continue down our collective path of continuous improvement in healthcare.”

As a pilot, John Foley earned the distinction of a “Top Ten Carrier Pilot” six times before becoming a Blue Angel. Foley graduated from the U.S. Naval Academy with a degree in mechanical engineering. He holds master’s degrees in business management from the Stanford Graduate School of Business (as a Sloan Fellow), in international policy studies from Stanford University; and in strategic studies from the Naval War College.

The NCPDP 2012 Annual Technology & Business Conference is open to NCPDP members and the media. Annual memberships are processed daily and available to all parties affected by the prescription drug industry. To view member benefits or to become a member, visit http://ncpdp.org/member_benefits.aspx. For more information or to register for the conference, visit http://www.ncpdp.org/meetings_ac.aspx.
The complimentary media registration form can be downloaded here. For real-time updates before and during the event, follow us at http://twitter.com/ncpdp or join the discussion using NCPDP’s 2012 Annual Technology & Business Conference hashtag: #NCPDP12.

About NCPDP
Founded in 1977, NCPDP is a not-for-profit, ANSI-accredited, Standards Development Organization with over 1,600 members representing virtually every sector of the pharmacy services industry. Our diverse membership provides leadership and healthcare business solutions through education and standards, created using the consensus building process. NCPDP has been named in federal legislation, including HIPAA, MMA, HITECH and Meaningful Use (MU) requirements. NCPDP members have created standards such as the Telecommunication Standard and Batch Standard, the SCRIPT Standard for e-Prescribing, the Manufacturers Rebate Standard and more to improve communication within the pharmacy industry. Our data products include dataQ®, a robust database of information on more than 75,000 pharmacies, and HCIdea®, a database of continually updated information on more than 2 million prescribers. NCPDP’s RxRecon® is a legislative tracking product for real-time monitoring of pharmacy-related state and national legislative and regulatory activity. For more information about NCPDP Standards, Products, Educational Programs and Work Group meetings, go online at http://www.ncpdp.org or call (480) 477-1000.

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