

**CONTACT:**  
**Janet Cabibbo**  
**Amendola Communications for NCPDP**  
**480-664-8412 ext. 15**  
[icabibbo@ACmarketingPR.com](mailto:icabibbo@ACmarketingPR.com)

**FOR IMMEDIATE RELEASE**

## **NCPDP ANNUAL CONFERENCE CHALLENGES INDUSTRY TO “ADVANCE HEALTHCARE COMMUNICATION” AND LEAD TRANSFORMATION IN HEALTHCARE REFORM**

**SCOTTSDALE, AZ – June 9, 2009** – The [National Council for Prescription Drug Programs](#) (NCPDP) announced today the success of its [2009 Annual Conference](#) and plans for its 2010 Conference. The theme of the 2009 conference, “Advancing Healthcare Communication,” resonated with the more than 650 attendees from across the healthcare industry and across the United States who are active members of the pharmacy industry’s standards development organization that has led the charge of enhancing the quality and efficiency of the healthcare system for over 30 years.

The 2009 Annual Conference featured keynote speaker, Newt Gingrich, who gave an inspiring address to pharmacy benefit managers, retail and independent pharmacies, software vendors, manufacturers, wholesale distributors, database management organizations, health plans and more – all eager to continue to move healthcare reform forward and improve communication across the healthcare industry.

Gingrich, Founder of the Center for Health Transformation, was “impressed by the enthusiasm of the group and the contributions the organization has made to developing standards and industry guidance within the healthcare system.” Gingrich stated, “NCPDP will gain broader recognition with sustained, progressive efforts to support the information technology infrastructure and collaboration that will be critical to making health reform a reality.”

At the 2009 Annual Conference, NCPDP announced election results including newly elected members of its Board of Trustees for the 2009-2010 term, and recipients of top industry awards:

- **Election Results:** Joining the Board of Trustees are its newly elected Board Members: Dale Chamberlain, President of Gateway Pharmacy Consulting, LLC; Alan Gardner, MBA, Vice President of Operations from Rx Results, LLC; Frank McKinney, Health IT Consultant from Frank McKinney Group LLC; and Laura Topor, Program Manager from Argus Health Systems. John Lavin, MBA, MPH, Vice President Industry Relations from CVS/Caremark was re-elected for a second term. Thomas “TJ”. Sheehan, MBA, National Pricing Manager of Takeda Pharmaceuticals America, Inc., was appointed Chair, and Dale Chamberlain, President of Gateway Pharmacy Consulting, LLC was appointed Vice-Chair of the Board of Trustees.

- Award Recipients: NCPDP named Charlie Oltman, MBA, Target Corporation, recipient of its prestigious TIME (The Individual Member Excellence) Award. Mike Day of DayTech Corporation was presented the Benjamin D. Ward Distinguished Member Award, and Miranda Rochol, Walgreen Company, was given the Rising Star Award.

The NCPDP Annual Conference also featured ACPE accredited educational sessions on drug pedigree, electronic prescribing (ePrescribing), managed care auditing, personalized medicine and compounding pharmacy, and the effect of the baby boomers on the healthcare industry.

NCPDP President, Lee Ann Stember, stated, "We are pleased with the success of this year's Annual Conference and the priority our members have given this event year after year; It is a direct reflection of the value of membership in our organization and our members' commitment to being active contributors to improving communication and the information technology infrastructure of our healthcare system."

Stember continued, "Our efforts will continue to keep NCPDP at the forefront of transformational change that will support our nation's healthcare reform."

NCPDP's 2010 Annual Technology and Business Conference will be held May 2-6, 2010 in Phoenix, AZ.

More photos available at: <http://www.flickr.com/photos/36981810@N07/sets/72157619496817454/>

#### **About NCPDP**

Founded in 1977, NCPDP is a not-for-profit, ANSI-accredited, Standards Development Organization with about 1600 members representing virtually every sector of the pharmacy services industry. Our diverse membership provides leadership and healthcare business solutions through education and standards, created using the consensus building process. NCPDP has been named in federal legislation, including HIPAA and the MMA. NCPDP members have created standards such as the Telecommunication Standard and Batch Standard, the SCRIPT Standard for ePrescribing, the Manufacturers Rebate Standard and more to improve communication within the pharmacy industry. Our data services include NCPDP dataQ, the trusted source for intelligent pharmacy data and HCidea, the prescriber identity solution. For more information about NCPDP Standards, Database Services, Educational Programs and Work Group Meetings, go online at [www.ncdp.org](http://www.ncdp.org) or call (480) 477-1000.

###