



NCPDP 2021 Educational Summit
Value Based Arrangements for Prescription Medications
November 15-16

Agenda: Monday, November 15, 2021

Roundtable Discussion: Drivers of Value Based Arrangements

9:00 – 10:15 a.m. MST/11:00 a.m. – 12:15 p.m. EST

Speakers: Sloane Salzborg; John M. Coster, Dr. Peter McCauley, Terry Cothran, DPh.

Sloane Salzborg, Vice President, Council for Affordable Health Coverage, will lead a discussion on the drivers of value-based arrangements with panelists, John M. Coster of CMS; Dr. Peter McCauley of Cigna HealthCare and Terry Cothran, DPh, Oklahoma Health Care Authority.

SESSION BREAK 15 MINUTES

Update on Medicaid and Value Based Purchasing for Drugs

10:30 – 11:30 a.m. MST/12:30 – 1:30 p.m. EST

Speaker: John M. Coster, Director, Division of Pharmacy at Center for Medicaid and CHIP Services, Centers for Medicare and Medicaid Services

The session will explore the opportunities for state Medicaid program to use value-based purchasing for drugs in the Medicaid pharmacy program. CMS finalized a new regulation at the end of 2020 that will allow manufacturer to report multiple “best prices” to the agency, which will allow states to determine if they want to take advantage of earning additional rebates from manufacturers based on actual clinical outcomes in patients. The session will describe the background to the regulation, the intent of the policy, opportunities and challenges, and the timeline for implementation.

After attending this session, you will be able to:

- Describe State Medicaid use of value-based purchasing for drugs.
- Identify those drugs that might be likely candidates for VBP.
- Describe the new Medicaid multiple best price policy for VBP arrangements.
- Identify the opportunities and challenges for states with VBP.

LUNCH BREAK 90 MINUTES

Value Based Approaches to Customer Affordability and Simplicity

1:00 – 2:00 p.m. MST/3:00 – 4:00 p.m. EST

Speaker: Peter W. McCauley Sr., MD, CPE, Medical Officer, Cigna HealthCare

This session will inform the audience on working with the healthcare professional community in a collaborative model designed to reward healthcare professionals for reducing health care costs, improving quality outcomes and improving the customer experience while receiving care and improving the healthcare provider experience while providing care.

After attending this session, you will be able to:

- Identify factors which can motivate Healthcare Professionals to improve patient quality outcomes.
- Discuss prescription drug compliance through an enhanced customer experience.
- Describe opportunities which can lead to and influence an enhanced level of customer engagement.
- Apply data and insights to improve quality outcomes and customer affordability.
- Explain techniques and opportunities to counterbalance costs related to the sophisticated drug pipeline.



Agenda: Tuesday, November 16, 2021

Roundtable Discussion: Provider & Vendor Perspectives on VBAs

9:00 – 10:00 a.m. MST/11:00 a.m.– Noon EST

Speakers: Sloane Salzburg; Tony Rodgers; Ben Shirley; Nate Gosse; Dr. Justin Heiser

Sloane Salzburg, Vice President, Council for Affordable Health Coverage, will lead a discussion on value-based arrangements from the provider, pharmacy and vendor perspectives with panelists Tony Rodgers of VBCare Network, Ben Shirley of Pharmacy Quality Alliance, Dr. Sarah Alwardt of Ontada, and Dr. Justin Heiser of Thrifty White Pharmacy.

SESSION BREAK 15 MINUTES

Pharmacy & Provider Partnerships to Improve Value Based Performance

10:15 – 11:15 a.m. MST/12:15 – 1:15 p.m. EST

Speaker: Tony Rodgers, Chief Executive Officer, VBCare Network

The session will present and discuss opportunities and challenges for community and specialty pharmacies to create partnerships with providers that can improve value-based performance. The session will include a presentation and discussion of: new initiatives in pharmacy value-based purchasing in Medicare and Medicaid; consideration and approaches to initiate value-based collaborations between providers and pharmacies; the importance of data analysis in identifying opportunities for performance improvement and reducing costs; challenges inherent in pharmacy-provider partnerships; and strategies for long-term success with pharmacy and provider partnerships in value-based care.

After attending this session, you will be able to:

- Summarize the strategic initiatives that Medicare and Medicaid programs are undertaking in Pharmacy Value-Based Purchasing.
- Explain what needs to be considered when initiating pharmacy and provider partnerships for value-based performance.
- Recognize the critical importance of data analysis and data exchange in developing joint initiatives and formal and informal partnerships.
- Describe the challenges that must be addressed related to joint initiatives between pharmacies and providers.
- Articulate the key elements of long-term success in pharmacy-provider partnerships for value-based care.

SESSION BREAK 15 MINUTES

Standardized Pharmacy Measurement for Value-Based Arrangements

11:30 a.m. – 12:30 p.m. MST/1:30 – 2:30 p.m. EST

Speakers: Ben Shirley, CPHQ, Director, Performance Measurement, Pharmacy Quality Alliance (PQA); and Heather Gibson, Associate Director, Performance Measurement, Pharmacy Quality Alliance

Value-based arrangements (VBAs) between pharmacies and payers are a critical tool to drive innovation and demonstrate pharmacies' contributions to improving patient health. This breakout session will highlight PQA's work in prioritizing and developing standardized pharmacy measures to produce a set of metrics appropriate for use in pharmacy-payer VBAs. Key areas that will be addressed include the current state of VBAs and the role of standardized pharmacy measures, the identification of prioritized measure concepts, lessons learned from current PQA VBA projects, and opportunities for future pilot projects. Attendees will be invited to engage by sharing their experiences with VBAs and discussing the role of NCPDP standards in supporting pharmacy measurement.



After attending this session, you will be able to:

- Describe the role of measurement in pharmacy-payer value-based arrangements.
- Describe the vision for a future state of pharmacy measurement that overcomes current barriers.
- Explain PQA's process to form consensus on a prioritized list of pharmacy measure concepts for use in value-based arrangements.
- Recognize how pilot projects can offer insight into measure feasibility and implementation.
- Discuss how NCPDP standards can support innovative pharmacy measurement.

SESSION BREAK 15 MINUTES

Measure What you Treasure

12:45 – 1:45 p.m. MST/2:45 – 3:45 p.m. EST

Speaker: Nate Gosse, Vice President, Product Strategy, Ontada | McKesson Corporation

We have all heard that data are today's gold. However, no one is helping with piles of data that don't answer the questions you are asking. We need precise data. In oncology, value-based agreements are hindered by the inability to best understand outcomes. In oncology and many specialty conditions, proxy measures such as adherence do not tell the whole story. By better understanding and creating data transparency can we get to the clinical outcomes that truly measure value.

After attending this session, you will be able to:

- Discuss how clinical outcomes are vital to specialty value-based agreements.
- Describe the challenges today with data required to support VBAs.
- Identify opportunities to improve transparency and communication around these data.
- Discuss how to create real world outcomes measures and help them gain acceptance.
- Describe the gap between outcomes measures of today and what matters most to patients.

NCPDP Response and Call to Action

1:45 – 2:00 p.m. MST/3:45 – 4:00 p.m. EST

Speaker: J.W. Hill, MBAHCM, CNED, Executive Vice President & GM, NCPDP

Join John Hill for a recap of NCPDP's charge in VBAs as part of NCPDP's Three Year Strategic Plan. Hill will provide an overview of current standards available to support VBA and an update on NCPDP's work to identify new standards or standardized transactions to address the interoperability and data exchange gaps to unlock the full potential of VBAs.